



Learning Analytics in the Secondary Sector - Breaking New Ground

31 May – 1 June 2019

SPONSORSHIP AND EXHIBITOR'S PROSPECTUS

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Centre for Innovation, Teaching Excellence
and Leadership



Be a part of innovation in Learning Analytics in the secondary sector

The aim of the inaugural **CiTEL Learning Analytics Symposium** is to generate conversations and sharing of practice around the use of learning analytics in the secondary school sector. The program will bring together some of the leaders in the field, from across the tertiary and secondary sectors, to share cutting edge research and future directions for Educational Analytics. A key aim of the Symposium is to provide a platform for teachers and educators to learn from others, ask questions and to share how they are using data analytics in their schools to improve student learning.

We invite you to share in this unique opportunity to partner with Lourdes Hill College in the inaugural **CiTEL Learning Analytics Symposium**.

Dr Janet Buchan
Director CiTEL
PH: 07 33990509

Symposium Co-Convenor

The Audience

<http://citel.com.au/calendar/2019lasymposium/>



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The 2019 Symposium expects to attract upwards of 120 delegates who will include school and curriculum leaders, ICT leaders, teachers in Independent, Catholic and State secondary schools from across Queensland and interstate. Our tertiary partners, educators and researchers will also be part of the Symposium.

The Venue

CiTEL is a purpose-built professional learning Centre established by Lourdes Hill College in 2017. In its elevated position with views over the Brisbane River, CiTEL provides state-of-the-art learning spaces with leading-edge technology. We are establishing a reputation for high quality professional learning events and our successful [2018 Curriculum Conference](#) attracted 130 registrations.



Why sponsor?

In a fast-moving sector with high demands on all educators there is strength in collaboration. There is rapid growth in the uptake of software and systems to support learning analytics. The 2019 CiTEL Learning Analytics Symposium will facilitate networking and professional collaboration opportunities amongst educators. This Symposium will provide a unique opportunity for software and systems providers to showcase their products and spend time with the users of their software.

Our aim at Lourdes Hill College is to make high quality professional learning accessible to more of our educators - and that is where sponsorship will play an important part.

As a sponsor of the Symposium you will have the opportunity to:

- Be a part of innovation in education through CiTEL
- Present your product to secondary practitioners and decision makers
- Connect with representatives from the tertiary sector
- Make valuable networking connections, and
- Position your organisation as a key player in the future of learning in the secondary sector.

Pre-Symposium Workshops: The pre-Symposium Workshops Day presents an opportunity for providers of learning technology systems to run training workshops for existing and new users of their products. For more information about proposing a workshop please contact the Symposium organisers.

Levels of Sponsorship

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There is a number of ways in which potential partners and sponsors can engage with CiTEL and the Learning Analytics Symposium. The sponsorship levels and benefits are listed below. We also welcome approaches from organisations who wish to explore alternative types of sponsorship and engagement. All sponsorship deals will allow the sponsor to exhibit at the Workshop Day and the main Symposium.

Level of sponsorship	Suggested commitment	Benefits
Platinum. Major sponsor (1 package only)	\$4200	As a Platinum (major) sponsor your organisation will receive: <ul style="list-style-type: none"> • One complementary exhibition booth • The opportunity to display up to 3 banners at the Symposium venues. • An opportunity to give a 5-10 minute presentation at a specified time in the program • Logo placement and recognition on Symposium promotional material including: <ul style="list-style-type: none"> • the Symposium website • Symposium program • promotional flyers • name badge • Sponsor recognition on the school electronic board on Hawthorne Road in connection with the Symposium publicity. • Two complimentary registrations to the conference • Three satchel inserts (flyer and/or merchandise)
Gold (2 packages only)	\$3000	As a Gold sponsor your organisation will receive: <ul style="list-style-type: none"> • One complementary exhibition booth • The opportunity to display 2 banners at the Symposium venues • An opportunity to give a 3-5 minute presentation at a time in the program • Logo placement and recognition on Symposium promotional material including: <ul style="list-style-type: none"> • the Symposium website • Symposium program • Promotional flyers • Two complimentary registrations to the Symposium • Two satchel inserts (flyer and/or merchandise)
Silver	\$1500	As a Silver sponsor your organisation will receive: <ul style="list-style-type: none"> • One complementary exhibition booth • The opportunity to display 1 banner at the Symposium venue



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		<ul style="list-style-type: none"> • Logo placement and recognition on Symposium promotional material including: <ul style="list-style-type: none"> • the Symposium website • Symposium program • One complimentary registration to the Symposium • Two satchel inserts (flyer and/or merchandise)
Bronze	\$500	<p>As a Bronze sponsor your organisation will receive:</p> <ul style="list-style-type: none"> • Logo placement and recognition on some Symposium promotional material including: <ul style="list-style-type: none"> • the Symposium website • Symposium program • One complimentary registration to the Symposium • One satchel insert (flyer and/or merchandise)
Specialised sponsorships		
Conference Satchel Sponsorship	\$400 + Product supply	<p>A Symposium satchel sponsorship will give your organisation the opportunity to:</p> <ul style="list-style-type: none"> • Provide the delegates with a Symposium satchel or bag as a lasting reminder of the Symposium and your organisation. • Display your logo and message, alongside the CiTEL and Lourdes Hill College logos, on the Symposium satchels for all delegates.
Satchel Merchandise Sponsorship	\$350	<p>A Satchel Merchandise sponsorship will give your organisation the opportunity to include 2 pieces of corporate merchandise, such as pens/note pads/highlighters/ flyers, in the Symposium satchels.</p>

Guidelines for Sponsors

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- All dedicated sponsor publicity material; banners, flyers and merchandise, will be supplied by the sponsor at the sponsor's expense.
- Sponsors to supply LHC with logos and copy for inclusion in Symposium publicity material, as required by the sponsor level.
- It is the responsibility of the sponsor to check all copy and items prior to publication with LHC.
- Sponsors will work with the LHC Development Office around specific display needs.



Further details on sponsor requirements and LHC commitments will be provided in the *Sponsor's Agreement* that both parties will sign off on.

Contact us:

Please feel free to contact the Director of CiTEL to discuss sponsorship, partnerships and other ways to get involved with CiTEL and our Events program.

citel@lhc.qld.edu.au

Centre for Innovation, Teaching Excellence & Leadership

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